



# Flamingo.report

Making real estate decisions better and easier.

Gebruikersbijeenkomst [data.overheid.nl](https://data.overheid.nl)



# Who are these guys?



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Question time

**What do you know about your neighborhood?**

Do you know:

**Amount of people?**

**Pollution levels?**

**Number of burglaries?**

**Compared to rest of Netherlands?**



# A personal story.

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2017





# A personal story.

2017

39  $\mu\text{g}/\text{m}^3$





# The situation



**And it isn't just me.**

Research states that 1.1 MILLION people in The Netherlands alone are unhappy in their neighbourhood.

And of the people moving each year, 15% REGRET THEIR MOVE and wished they received more information before deciding.

# The problem.



No easy way to:  
1. Find information  
2. Interpret the information

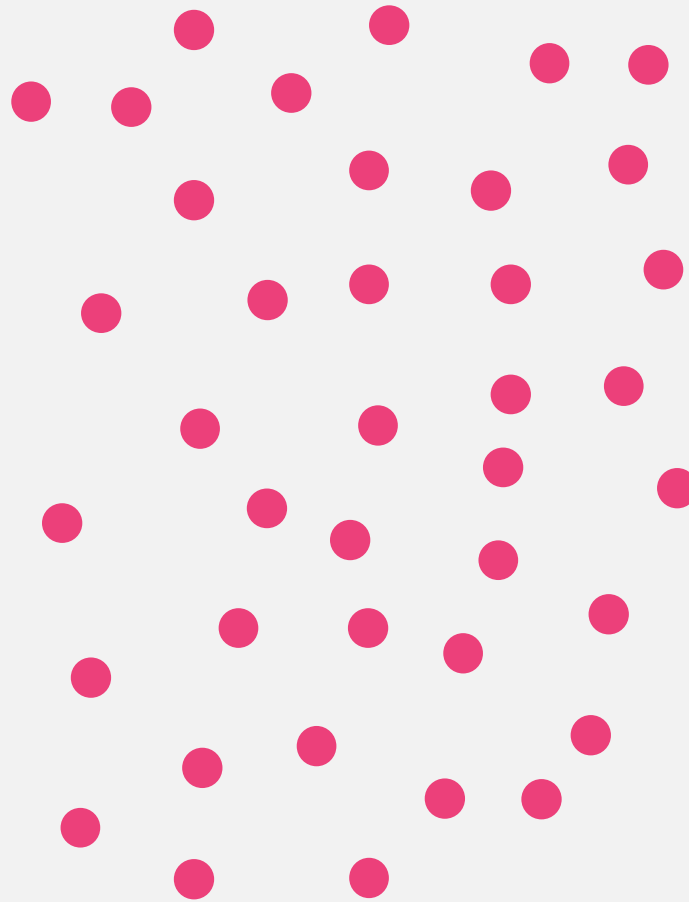


Regret  
Financial loss  
Nasty surprises

# The solution.

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## 1) Gather & Validate

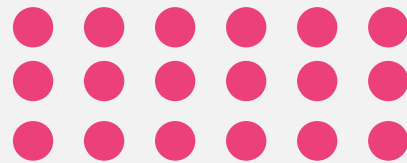
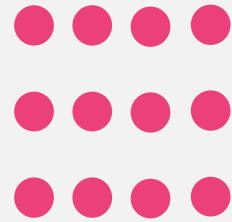




# The solution.

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## 2) Standardize & Combine





# The solution.

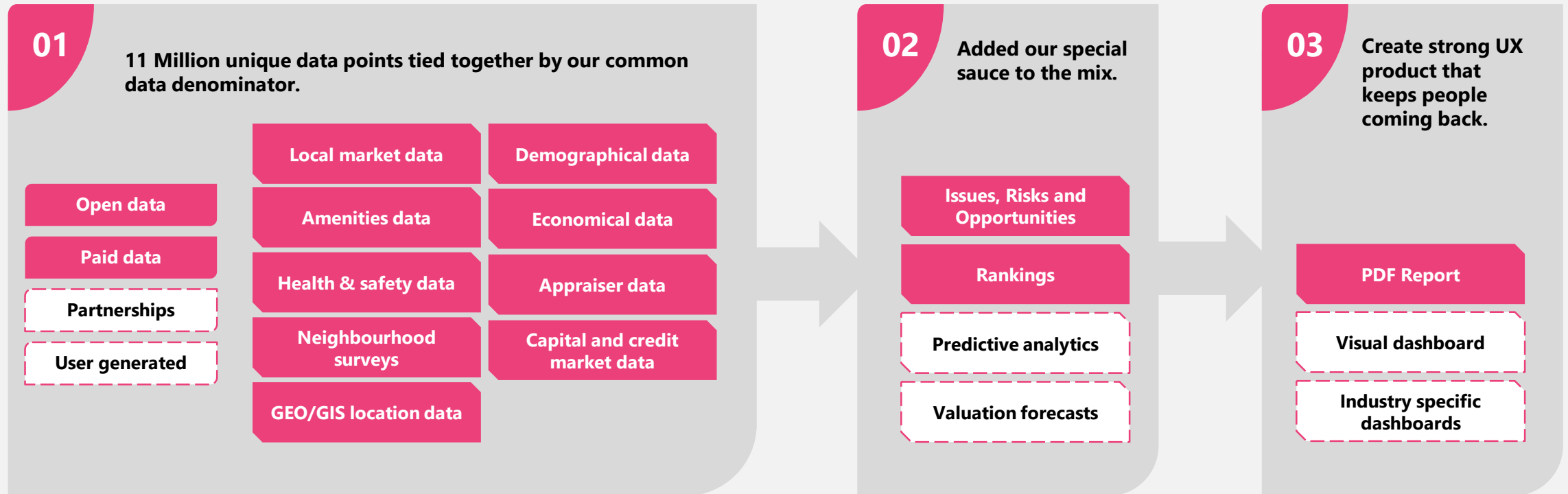
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## 3) Personalize & Present





# What happens in the back?



Currently we gathered, validated and standardized 3 years worth of data for every city, neighborhood and street in the Netherlands. Full disclosure, that's our guarantee.

We just don't present the data, we combine it. We craft unique insights to provide additional added value.

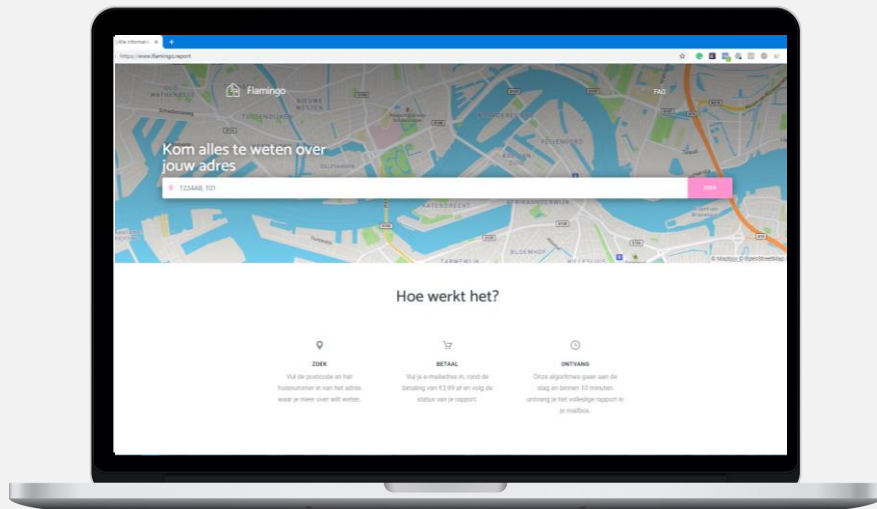
We don't stop after sending a report. We continuously update our users about new datasets and new insights in their own neighbourhood.

Under development

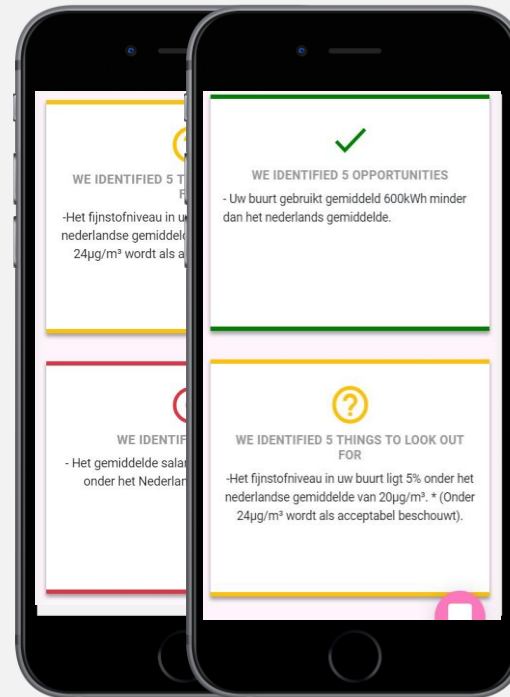


# Our platform today.

1



2



3



# And then we started thinking

Data availability is increasing



Cutting out the middle man

Housing market is back on the rise



Smart cities





# And then we started dreaming

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**Where can we apply this data?**

# Our applicabilty

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**1**

**Banks**

**2**

**Institutional Real Estate  
Investors**

**3**

**Housing associations**

**4**

**Political accountability /  
Local political parties**

**5**

**Marketing**

**6**

**Reverse 'funda'**

**7**

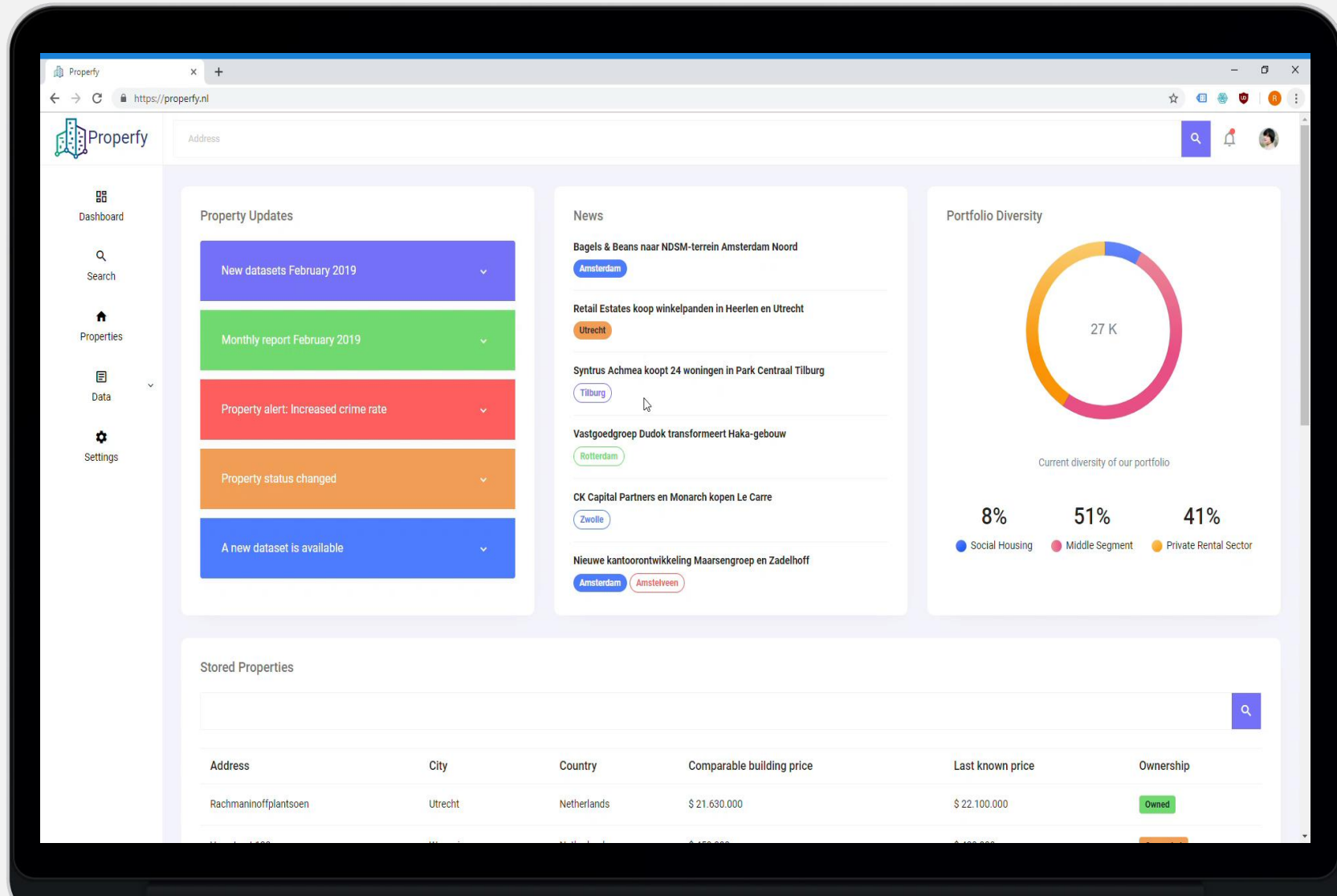
**Real estate agents**

**8**

**Expatriate relocation services**



# Our platform tomorrow.



An aerial photograph of a park area. A dark river flows through the scene. On the left, there are green lawns and trees. On the right, a road with a roundabout is visible. The overall scene is lush and green.

Real estate data internationally



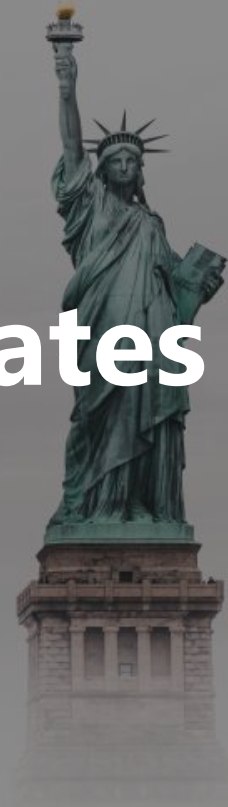
**Rest of the world**



Rest of the world



**United States of America**



Rest of the world



**Nordics**



Rest of the world



Germany





Rest of the world



**Our approach for Europe**



# Big Hairy Audacious Goal



**We will provide updates to everyone regarding their neighbourhood**





**Robin Wang**



**Xaviro Jokhoe**